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**BOSNIAN HANDICRAFTS AT KIDS FASHION – MODE ENFANTINE FAIR IN BRUSSELS 25 – 26<sup>th</sup> of June, 2006, Sarajevo, Bosnia and Herzegovina**

Kids Fashion – Mode Enfantine Fair will be held in Brussels, on 25 & 26th of June. It will be attended by participants from most of the European countries, Japan, USA, Brazil and India. Bosnia and Herzegovina will be represented by NGO Bosnian Handicrafts. The significance of the fair is visible from the fact that specialized companies for production of children clothing such as – Converse – Kids, Hello Kitty Italy, Les Petites, Naf Naf Kids and many others will be represented on it.

Bosnian Handicrafts will present a new collection Spring/Summer 2006/2007, which consists of handmade clothing items and accessories for children. It is important to emphasize that development of the collection and participation at the fair is financed by European Union within the project "Centre for transfer of traditional craft skills", and that Bosnian Handicrafts is the only organization from the former Yugoslavia exhibiting at this prestigious fair.

Around 150 exhibitors and a large number of visitors are expected to visit the fair during 2 days.

The Center's HQ is in Tuzla, and it is working towards strengthening SMEs from NE BiH which are producing handicrafts. Within this mission the Centre provides a variety of services starting with design services, product development, market research, marketing services on domestic and foreign market, training programs for employees of small and medium enterprises and their end beneficiaries - craft producers. A special part of the project includes development of a unique line of souvenirs which will significantly improve the tourist offer of Bosnia and Herzegovina.

NGO "Bosnian Handicrafts" is gathering more than five hundred women from both BiH entities, which have been, for almost ten years, successfully crafting clothing and decoration items using the traditional skills of knitting, crocheting and weaving techniques which made Bosnian handicrafts recognized and appreciated all over the world. The quality and recognition of Bosnian handicrafts is also proven by support of the big BiH companies, such as: Bosnalijek, Pliva, UMEL Dalekovodmontaža, Raiffeisen Bank, Raiffiesen Osiguranje Uniqa Group Austria, Hidria, Flash Production and many others who are buying "Bosnian handicrafts" for their business partners.

We hope that BH ambassadors and state delegations will follow their example, and by giving away these unique presents to their associates and partners abroad, represent Bosnia and Herzegovina as a modern state, one that cherishes its own tradition.

For more information's and pictures of the collection please contact  
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